



# AL-RAFEDAIN GROUP

THE GATE TO ENTER INTO THE INDUSTRIAL  
AND COMMERCIAL FIELDS OF THE MODERN IRAQ





## INTRODUCTION TO **AL-RAFEDAIN GROUP**

Al-Rafedain Group is an international company registered in Iraq, which has also business offices in other countries. This company was established with the purpose of generating proper development conditions for trade and investment, and rendering administrative, technical and engineering services, and has now converted into the biggest servicing company through establishing the modern methods and proper means. Here in Al-Rafedain Group we try to identify the needs and examine the investment opportunities in Iraq, to provide a suitable basis for the companies and organizations interested in investment in this country and attract all the investment opportunities from around the world, based in Iraq.





## PERSPECTIVE

The biggest provider of technical-engineering, commercial and trade development services within the Iraqi territory



## MISSION

- 1 Consulting and rendering the chain of services required for investors, business owners and those interested in acting in the Iraqi market in the shortest period of time and best quality,
- 2 Direct investment and establishment of desirable business. This organization proceeds with acceleration and qualitative and quantitative development of the established enterprises through attracting new partners, if necessary.



## SCOPES OF ACTIVITIES

Regarding its mission, Al-Rafedain Group renders its services in the following seven main fields to all business people and those interested in performing any type of industrial and commercial activities in Iraq.

Investment- tenders- administrative, legal and jobs- supporting services- marketing and advertisements- exports - Logistics

The services offered in each of the abovementioned seven fields include the following:

## OPPORTUNITIES AND ATTRACTIONS OF IRAQI MARKET

- Iraq is the second oil-richest country all over the world
- Proper sales market considering the population size (above 33 millions) and formation as well as consumption models of Iraqi people
- increasing middle class creating demand for new products and services
- Unmet needs of a diverse domestic market



## FEATURES OF AL-RAFEDAIN GROUP

- The best company active and focused within the scope of commerce and business of Iraq
- Enjoying professional and personal connection network with Iraqi economy executives and practitioners
- An Iraqi company which has offices in a variety of countries.
- Enjoying investment experiences and commissioning production factories in Iraq
- Rendering complete chain of commercial-business services to enable ensured entering into Iraqi market
- Covering tenders and projects of different Iraqi organizations, administrations and ministries
- Availability of experiences, multilingual team of experts with complete knowledge on the Iraqi rules and regulations

## COMPETITIVE ADVANTAGES OF AL-RAFEDAIN GROUP

- Providing the client companies with all the requirements of market development
- Company's dominance in local and operational procedures
- Widespread local business networks
- Professional local staff experienced in Iraq's market
- Agility in taking action
- Absolute familiarity with governmental and administrative policies of Iraq
- Active offices located in main cities of Iraq
- Process-oriented approach to organizational activities





## DEPARTMENTS OF AL-RAFEDIN GROUP



### LEGAL DEPARTMENT

In order to achieve its targets, i.e. consultation and partnership in Iraqi projects, Nasr Al-Rafedin Group has embarked with establishing legal department besides other main services of the group. The years of experience of this group has indicated that registering company and agency and trademark have always been from amongst the most important and deterministic elements of presence of companies in Iraq. Therefore, in order to act better and more reliable of the cooperating companies and those wish to act in Iraq, this company has activated its legal department. It prepares process, classifies and systemize of the relevant sector based on the Iraqi rules, so that the applicants may proceed with the same with the minimum possible time and costs. The legal department renders services in the following sectors:

1. Registering agency office
2. Registering branch
3. Registering domestic company
4. Presenting legal supporting services to the companies established in Iraq
5. Obtaining financial and legal permissions for Iraqi projects
6. Obtaining special permissions and standards

### EXPORTATION AND MARKET DEVELOPMENT DEPARTMENT

In Al-Rafedin Group, the market development department cooperates with those entities interested in presenting and developing their activities in Iraqi market. By taking benefit from specialized and experienced personnel, and through relying on the executive records and using the help of the local and trained personnel, this department designs and implements its projects in proportion to the needs of the customers. The title of some of the headlines of the services to be presented to the customers to act in Iraqi market shall be as per the following:

1. Marketing and selling goods in Iraq
2. Managing exports of goods/ services
3. Commissioning new business in Iraq
4. Market researches.
5. Preparing technical and economic feasibility plan and business plan in the field of exportations
6. Exporting goods and services
7. Services on marker field researches, studying and analyzing Iraqi competitive market
8. Preparing services and products marketing plan
9. Consulting in choosing exclusive sales agent, establishing distribution network and/or direct sales





# INVESTMENT DEPARTMENT

## ENGINEERING AND CONTRACTING DEPARTMENT

Through rapid development of the reconstruction process in Iraq and increase the number of the projects on consultation, engineering, designing, contract management and contracting in this country, the need for participation and presence of non-Iraqi companies and engineers in the Iraqi development projects is felt.

Through commitment and the main target as the development of engineering capacities in Iraq, Al-Rafedin Group Company focuses a considerable part of its capabilities on cooperation and partnership in attracting technical and engineering services from the other countries of the world.

The main fields of such efforts include the following:

1. Identifying and primary assessment of the engineering projects (in consultation and contracting sectors)
2. Preparing the basis and attending tenders (acting for the non-Iraqi companies),
3. Accompanying and organizing the site mobilization and establishing local offices and agency branches,
4. Organizing the administrative affairs process of the projects, from the issuance of tender guaranty bond to the completion of the relevant project,
5. Providing engineering man power and local technical professional groups,
6. Partnership in executive and technical fields as well provision logistic facilities

1. Identifying, analyzing and consulting on investment opportunities
2. Preparing technical and business feasibility study
3. Performing field studies
4. Obtaining required permissions
5. Implementing project





## LOGISTIC SERVICES DEPARTMENT

One of the most important pillars of the trade and project activities is the logistic section and the expenditures thereto, which plays a major role in the progress of the same. The accuracy of the logistics management in all the activities may significantly decrease the financial and time wastes and this company, through using the existing capabilities in Iraq, has managed to play a major role in this field. The most important factors affecting this field include merging the engineering knowledge and intellectual assets of the executive group of this department in Iraq.

Through its capable personnel in its offices located in Baghdad, Basra, Om Ol-Qasr, Zakhou and Zarbatiyeh, this company has provided the chance for all its customers to be rendered with the following services considering their conditions and status:

1. Consultation on logistic issues,
2. International transportation,
3. Documents and credits,
4. Customs formalities,
5. Warehousing and carrying,
6. Local transportation in Iraq.

## TENDERS DEPARTMENT

One of the main ways to recognize the target market includes studying the market tenders and learning account the form and procedures of tenders holding, while it presents a relative vision to the companies who wish to act in target market within the shortest period of time regarding the type, volume, number of tenders of their field of activity. Therefore, Al-Rafedin Group renders these services to those companies who wish to act in Iraq:

- Daily informing Iraqi tenders, and classified together with the following:
  - Drawing up and publishing Al-Rafedin Group specialty newsletter (Iraqi business news)
  - Drawing up and publishing Iraqi business statistics and information (exchange rate, stock exchange indicators, etc.)
  - Drawing up and publishing information on holding Iraqi exhibitions
- Purchasing and returning tender documents from all Iraqi provinces





## ADMINISTRATIVE SERVICES DEPARTMENT

- Translating all the professional and specialty texts from/to Arabic
- Interpreter and trusted local guide
- Obtaining visa and ticket, transfer and residence services for study, research and commercial tours
- Planning professional meetings and visits
- Rapid and safe transferring funds from Iran to Iraq and vice versa
- Transporting machinery
- Supplying goods in Iraq
- Providing work office in Iraq
- Employing office and site personnel (skilled, semi-skilled and specialist)

## ADVANTAGES OF COOPERATING WITH US

- Enjoying consultation to attend tenders and other business activities in Iraq
- Reliability and being free from stresses and tensions due to enjoying complete and variable chain of services targeting any kind of business activities in Iraq
- Rapid accessing all the realistic general and special information in the target market
- Increasing profit margin through removing the dealers appeared due to failure to have direct presence and establishing agency
- Decreasing repetitive and avoidable expenditures, inter alia, office, clearance works, translation of text, interpretation, etc, expenditures, through sharing existing resources

## SOME OF OUR CLIENTS







**AL-RAFEDAIN  
GROUP**



## **CONTACT US**

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